

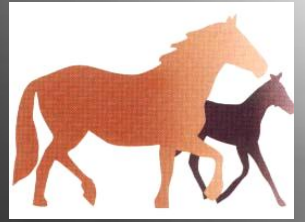


# Breeding

Speaker:

**Bienvenido Niles**

*President, Philippines Thoroughbred Owners and Breeders Organization*



PHILTOBO

# ***It's More Fun Racing in the Philippines***



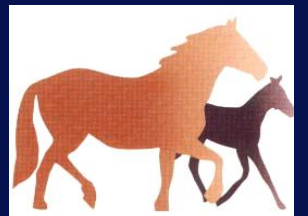
**Bienvenido C. Niles, Jr.**  
**May 7, 2014**

**Asian Racing Conference**  
**Hongkong**



# Outline

-  **History**
-  **Major Stakeholders**
-  **Racing**
-  **Populating**
-  **Outlook**

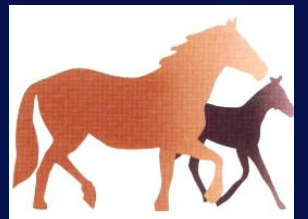




# Philippine Racing and Breeding

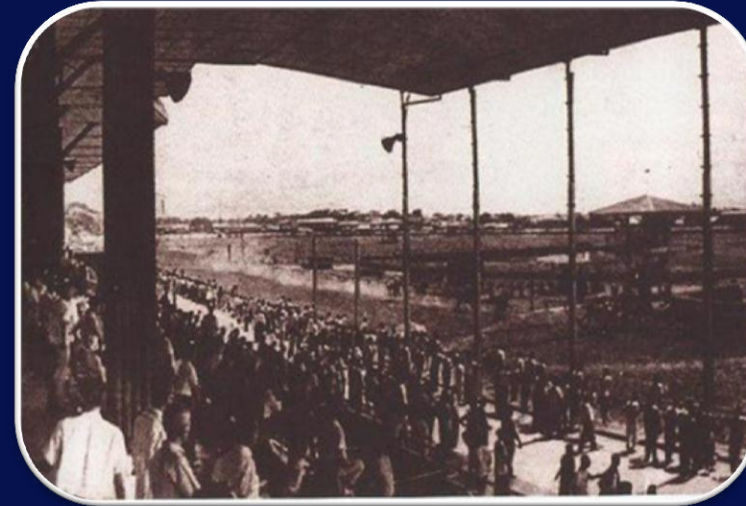
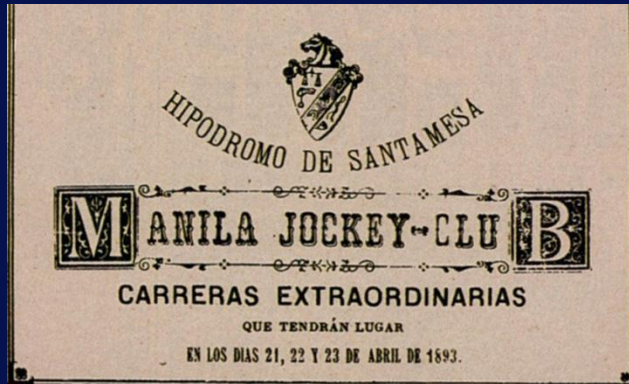
## HOW IT ALL STARTED

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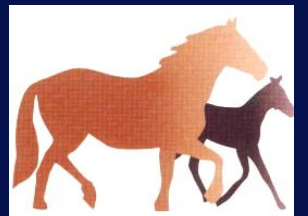
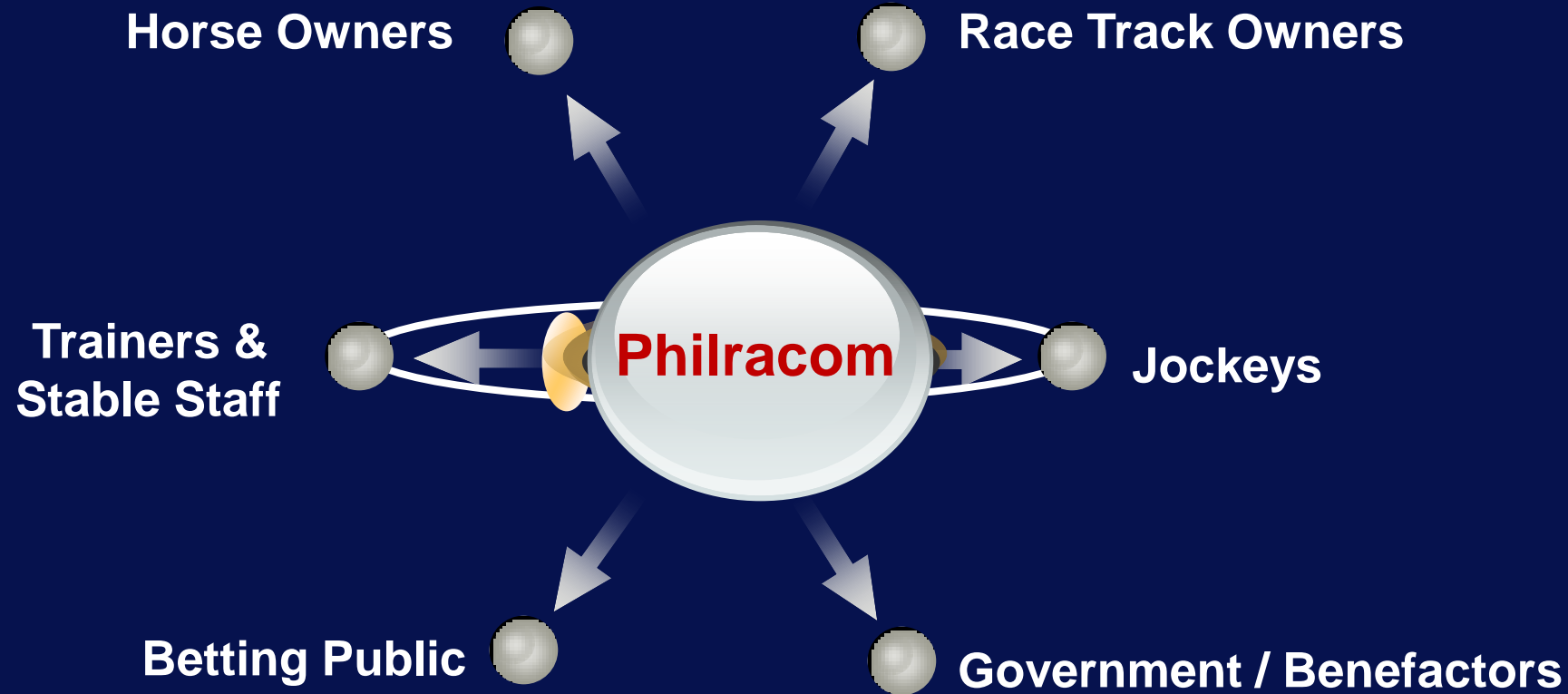
# Philippine Racing and Breeding



- Manila Jockey Club was established in 1867
- Sta Ana Park was introduced in 1937
- Post WW2 – Greater government oversight



# Key Stakeholders



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# Philippine Breeding and Racing



**PHILIPPINE RACING COMMISSION**



# Philippine Racing and Breeding

## PHILIPPINE RACING COMMISSION

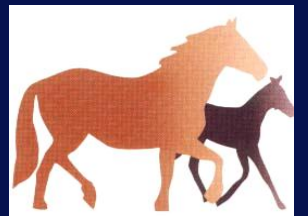
### Vision

Achieve accelerated development and growth of horse racing

### Mission

- Promote unbiased operation
- Raise public confidence
- Improve breed of Philippine horses

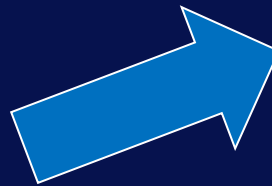
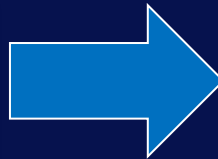
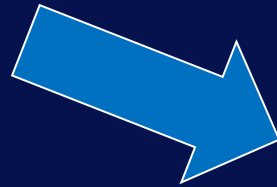
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# Major Stakeholders



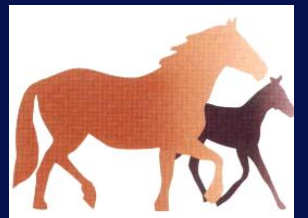


# Major Stakeholders



**Carmona , Cavite**

**PHILTOBO**

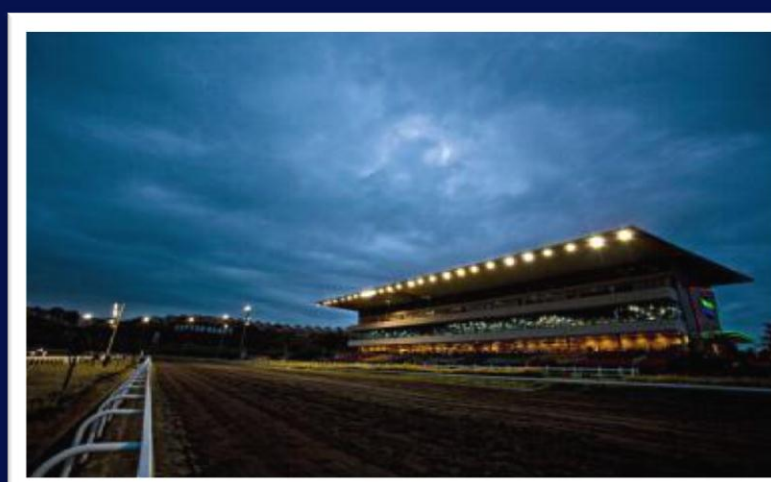




# Manila Jockey Club, Inc.



Manila Jockey Club circa 1900



New San Lazaro Leisure & Business Park





# Manila Jockey Club, Inc.



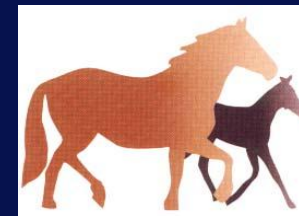


# Major Stakeholders



Naic, Cavite

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# Sta. Ana Park



**Sta. Ana Park circa mid-1800**



**Sta Ana Park circa 1937**

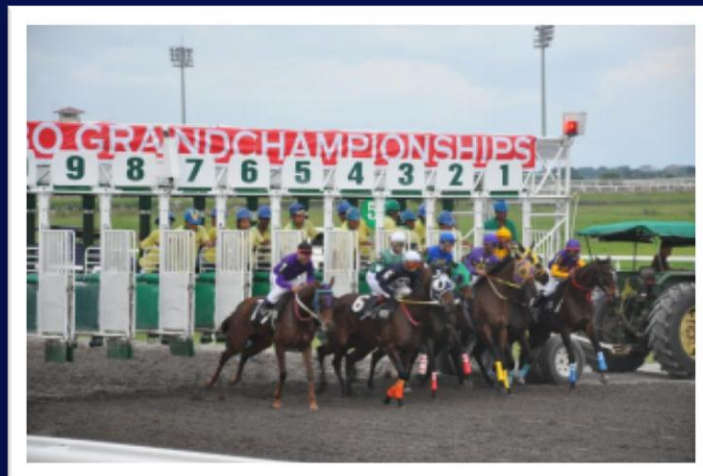




# Sta. Ana Park



New Sta. Ana Park



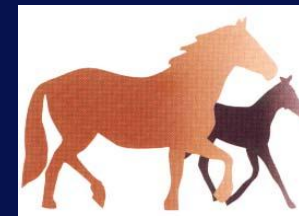


# Major Stakeholders



**Malvar, Batangas**

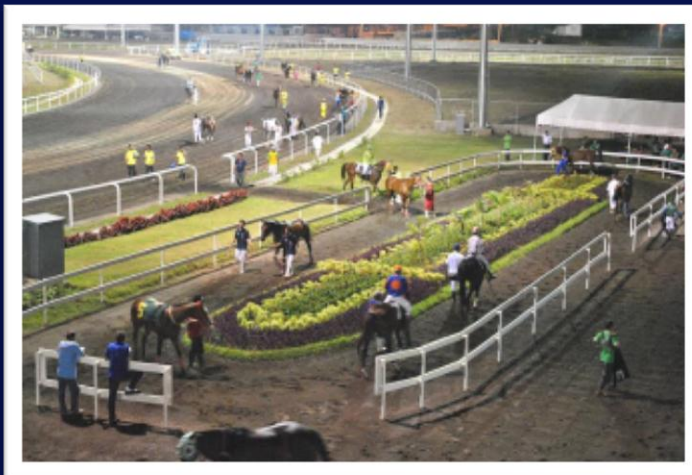
**PHILTOBO**







# Metro Manila Turf Club, Inc





# Metro Manila Turf Club, Inc





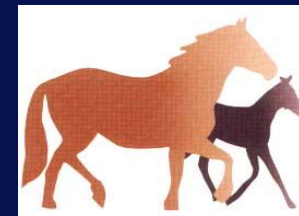
# Major Stakeholders

## Trainers



124 in 2013  
131 in 2012

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# Major Stakeholders

## JOCKEYS

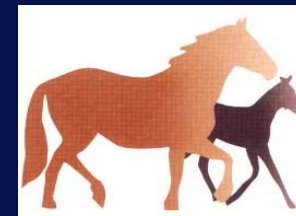


New Philippine Jockeys' Association Inc.



138 in 2013  
140 in 2012

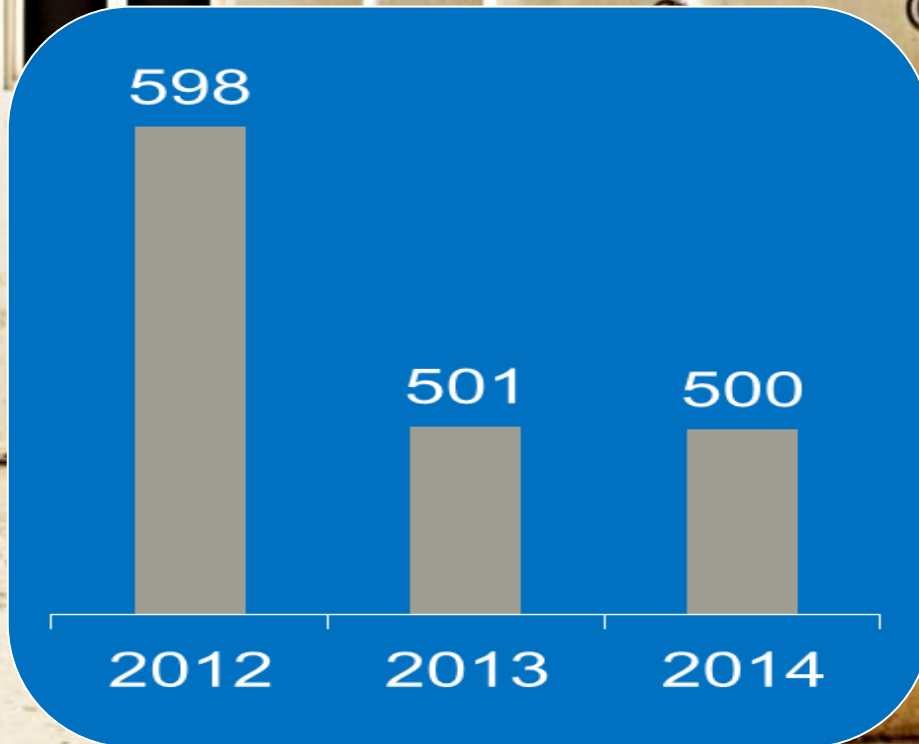
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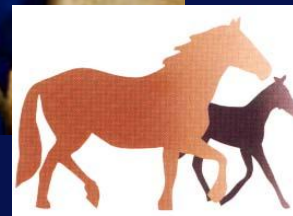


# Major Stakeholders

## Grooms



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# Major Stakeholders

**The Customer  
– our Racing  
Afficionados**

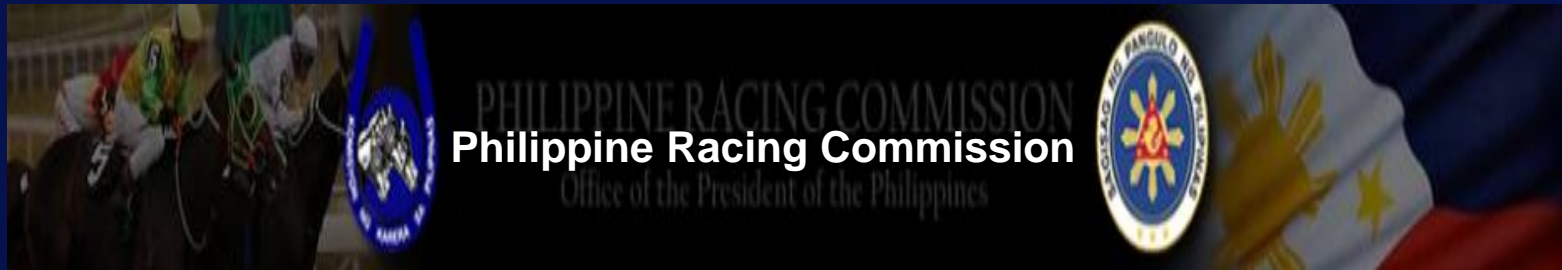


- In- track betting
- 300 Off-track betting stations

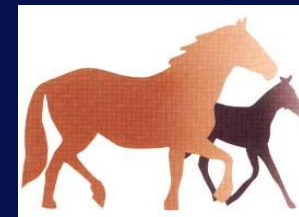




# Major Sponsors



PHILTOBO



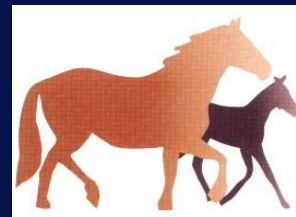


# Major Sponsors



PHILIPPINE CHARITY  
SWEEPSTAKES OFFICE

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# Racing in the Philippines

**Racing -  
Almost Daily**

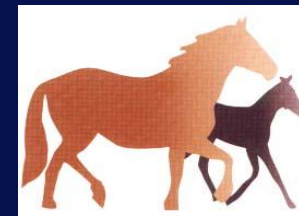
**Average 8 horses per race  
Distance of 1000-2000m**



- Day racing on weekends
- 12 - 13 races per day

- Night racing on weekdays
- 8 – 9 races per day

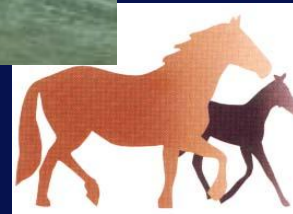
**PHILTOBO**





# Facts about Racing

- Annual Gross Sales:
  - \$177M in 2013 (+2.9%)
  - \$172M in 2012
- Government Tax: 18%
- 100 stakes races:
  - average prize money of USD 20,000
- Regular races
  - Average prize money of USD 5,000





# Facts about Racing



- 2245 Registered horses in 2013 (+1% vs Yr. ago)
- 2087 local bred
- 158 imported
- *Need 2600- 2800 horses per month*
- Clear opportunity





# Populating our Racing Stock



- 1275 mares in 2013
- 1304 in 2012
  - *2.5% decline in 2013*
- 655 registered foals
- 455 registered as racehorses
- High mortality rate of foals



# Outlook of Breeding



- Continuous investment in improving breeding stock every year
  - *Top breeders reaching out to US, Australia, NZ*
- With importation of top stallions and broodmares, the opportunity to breed top quality horses is huge!



# Major Stallions



**Al Muhtasib by Distorted Humor**



**Quaker Ridge by Forty Niner**

**102 Stallions  
standing in the  
Philippines**



**Warrior Song by Unbridled Song**





# Major Stallions



**Lydgate by Pulpit**



**Fantasticat by Storm Cat**



**Eugene's Third Son by Indian Charlie**



**Hook and Ladder by Dixieland Band**



# Major Stallions



**Cat Brulay by Storm Cat**



**Consolidator by Storm Cat**



**Lim's Expensive Toys by Giant's Causeway**



**Purge by Pulpit**





# Major Stallions



**Retap by Tapit**



**Elysium Fields by El Prado**



**Zap by AP Indy**



**Polonius by Broken Vow**



# Major Stallions



**Juggling Act by Giant's Causeway**



**NOONMARK**

**by Unbridled Song**



**Borobudur by Kingmambo**



**Telesto by Mr, Prospector**



# Major Breeding Farms







# Herma Farm



**Farm Driveway**



**Grazing paddock**



**Panoramic View of the Farm**



# Herma Farm



**Panoramic View of the Farm**



**Walking Ring**



**Yearling Paddock**





# Cool Summer Farm



**Main Entrance**



**Mares - paddock**



**Multi-purpose Paddock**



**Training Track**



# Cool Summer Farm



**Weanling Paddock**



**Yearling Barn**



**Stables**



**Stallion Stable**





# SC Stock Farm



**Stables**



**Foaling Barn**



**Stallion Barn**



**Spelling Paddock**





# SC Stock Farm



**Starting Gate**



**Stables**



# Major Farms

**Royal Maverick Ranch (Sandy Javier)**

**Paris Match Farm (Aristeo Puyat)**

**Jade Brothers Farm (Manny Santos)**

**Cong. Henry Cojuangco Farm**

**Empire Joy**

**Stormbred Farm**

**JRSevilla Farm**

**Hideaway Farm**

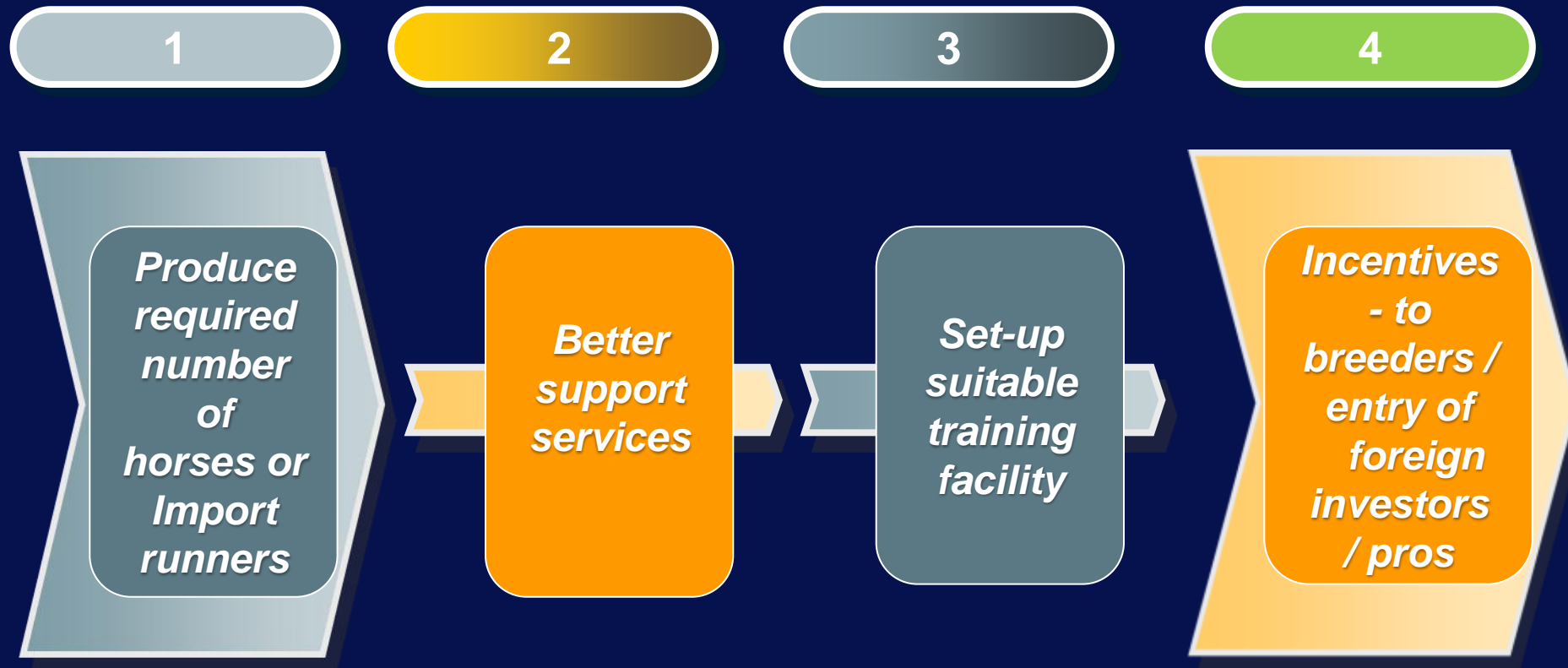
**ECGonzales Farm**

**Papiroman Farms**

**Rolling Green Farms**

**Sunburst Farms**

# Moving Forward - Breeding





# Moving Forward – Racing



# Moving Forward – Customers





# Future of Racing and Breeding

Outlook is bright

Key ingredients present

Even greater collaboration

**More  
competitive  
with ASEAN  
racing  
jurisdictions**





# Racing and Breeding

**Philippine Racing will be even more fun**



**Ready for the World**

**Thank you.**